

Subject line:

## **How to Reduce Your Power Costs by \$1000 Per Year**

Message:

### **Tired of monthly bills draining your profits?**

Every penny counts when you run your own restaurant. Your business can be up or down from factors completely out of your control, like the weather, or simply the time of year.

Want to take back some control over your bottom line?

Chill-O-Matic's new line of Light, Bright and Reliable (LBR) coolers are proven to **reduce your power bills by up to \$1000 per year.**

What would you do with an extra \$1000 in profits? Hire more staff? Pay for a reno? Run an advertising campaign?

That money will be there for you to build your business, instead of being lost every month to inflated power bills. [Click here for more details.](#)

### **No Compromise**

Chill-O-Matic's new LBR coolers have everything you would expect in a high-quality freezer. Fog-free glass doors. Durable stainless-steel construction. Easily repositioned shelves.

But LBR coolers have added even more value.

Forget the days of having a giant freezer parked in your kitchen that never moves. An LBR cooler is lightweight and on rollers, so you can easily move it around. You can try out different configurations and see what works best for your business.

Chill-O-Matic also hired a market research firm to compare the power usage of LBR coolers to other brands. Their study revealed that LBR freezers use **30% less power** than other leading brands, which can save you up to \$1000 per year in power costs.

And those aren't the only savings you'll get.

Chill-O-Matic's LBR coolers are also **30% cheaper than our leading competition.**

Now is the perfect time to replace your old freezer with a high-quality, lightweight and power-friendly LBR cooler. [Check out how here.](#)

### **Exclusive Discount Just for You**

In addition to our already low prices, Chill-O-Matic is offering a special discount for restaurant owners who visited our booth at the *Restaurateur Conference & Trade Show*.

Because we appreciated meeting you at the show, we'd like to offer you a **15% discount on any model of LBR coolers.**

This can **save you up to \$800**, depending on the model you choose.

And to sweeten the deal, we're also offering a **no-risk guarantee**. If, for any reason, you don't like your new LBR cooler within the next 6 months, we'll take it back at no cost and give you a full refund.

You have nothing to lose by ordering a new LBR cooler today.

But, we can only allow this discount for a short time. It expires in 30 days from now, so contact us to [take advantage of this offer today.](#)

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